

RANKFORM · A FREE TOOL FOR AMAZON SELLERS

Amazon Image Renamer

Product photos named to Amazon's convention - in a minute instead of an evening. A ready-to-upload ZIP.

Free · no sign-up

In the browser - files stay with you

Any number of products at once

rankform.nl/amazon-image-renamer

SOUND FAMILIAR?

The evening before a catalogue upload

IMG_4302.jpg

The photographer hands over the folder. The filenames say nothing - to you or to Amazon.

photo-new(2).jpg

Bulk Image Upload reads only the name: identifier, slot, extension. The rest it silently ignores.

B0ABCD1234 .MAIN.jpg

One stray space - and the file didn't attach. You'll notice only after the upload.

240

manual renames for a catalogue of 40 products with 6 photos each. An evening of monotonous work - with no room for a typo.

THE SOLUTION

Three steps - and the archive is ready

1

Add products

An identifier - ASIN, EAN, UPC or ISBN
- plus the photos from the folder. As
many products in one go as you like.

2

Set the order

The first photo is the main image, the
rest are PT01-PT08. The colour swatch
is its own role; skip the spare shots.

3

Download the ZIP

Every file inside is already named to
the convention - ready for Seller or
Vendor Central.

BEFORE

IMG_4302.jpg



AFTER

B0ABCD1234.MAIN.jpg

THE CONVENTION

Names Amazon understands at once

B0ABCD1234.MAIN.jpg

the main image - in search results and first on the listing

B0ABCD1234.PT01...PT08.jpg

up to eight alternates, in exactly your order

B0ABCD1234.SWCH.jpg

the colour swatch - one per product

4006381333931.MAIN.jpg

numeric EAN / UPC / JAN / ISBN work too

| The extension always matches the image's real format - the tool detects it itself rather than trusting the filename.

QUALITY CHECKS

The tool warns you before the upload - not Amazon after it

Size and zoom

Too-small photos are flagged at once. Under 1000px the listing loses zoom - buyers can't inspect the product.

Proportions

Non-square shots are visible right in the list - Amazon prefers 1:1.

The main image

Not a JPEG, or a background that doesn't look white - the tool says so first, before moderation does.

File weight

Over 10 MB - marked before the file ever reaches the archive.

Images never leave your device

Photos are read, checked and packaged right in the browser. The page sends your files nowhere, stores nothing and asks for no sign-up. Close the tab - and no trace remains.

| For products not yet on the market this is no small thing: nobody sees your shots - including us.

WHO BUILT THIS

Rankform - tools for the internal operations of a business

Separate products

Every tool is a product in its own right, with its own subscription and price - not a module of a suite.

One workspace

All of a company's tools live in one workspace - people, access and settings are shared.

Pay for what's on

Switch on only what you need and pay only for that. The renamer is free - and stays free.

rankform.nl

TRY IT RISK-FREE

Your next listing - already on convention

Open the page, drop in the photos - and in a minute you have an archive Amazon accepts without questions. Free, no sign-up, nothing to install.

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